

The 3rd Nordic Outsourcing Workshop NOW2008

Key note: *Opportunities and Challenges in IT Outsourcing*,
Steve Chisholm, CEO Alchemy Plus Ltd

NOW2008, the 3rd annual Nordic Outsourcing Workshop will take place in **Inverness, Scotland**, Monday 26th and Tuesday 27th of May, 2008

This event will provide a forum for people currently involved in outsourcing and offshoring related research who are interested in receiving feedback and inputs from a selected group of peer researchers and practitioners.

The Format

Originally launched in Denmark, NOW is in its third edition this year. Last edition was hosted by the Danish Technical University (DTU). Twelve papers were presented from Norway, Sweden, Denmark, Finland and Scotland. The feedback from the attendees was very complimentary. The limited number of attendees was recognised to be the main driver of success for the event, as it enabled in-depth discussion for each paper. Hence, retaining that format was recognised to be a critical success factor for future editions.

NOW2008 aims to attract between a minimum of 12 and a maximum of 30 contributions. This number will allow us to keep the "single-session" format. Each paper is going to be reviewed prior to the conference and, if accepted, it will be assigned a discussant who will discuss the paper during the workshop and will hand in a written paper-review to the author. At the workshop, each author will be allowed 15 minutes for presentation and up to 15 minutes for discussion.

Before closing the workshop, one 60 minutes session will be organised – conditional to show of interest- to discuss potential for future EU collaborations. Interested parties are invited to send an email to NOW2008@carismarct.com containing a brief description of their interest.

Organisers: 

NOW2008 is organised by Carisma RCT Ltd. in collaboration with the Norwegian University of Science and Technology (NTNU).

Chair: *Dr. Marco Busi*, CEO Carisma RCT Ltd, Editor-in-chief, SOIJ.

Programme Chair: Prof. Jan Ola Strandhagen, NTNU & Research Director SINTEF

Sponsors:



Awards

Strategic Outsourcing an International Journal together with EMERALD will sponsor the **best paper award**, granting an SOIJ best paper award certificate and a full year on-line subscription to the journal.

Alchemy Plus Ltd will sponsor the **Best Paper award for papers discussing IT applications in outsourcing**, granting £200 to the winning paper.

Winners of the award and runners up will receive an honourable mention on the conference web site.

Contributed Papers

Delegates, from both industry and academia, are invited to submit a full-length paper for consideration by the Scientific Committee.

Papers on all topics related to outsourcing are invited. There is no restriction on the type of paper (case study, literature review, final report, work-in progress etc.), the industry of application (manufacturing, service, health sector, etc.) or the process being outsourced (customer service, logistics, IT, etc.).

Conference Web-site

A conference web-site is going to be available starting February 15 on www.carismarct.com/now2008.aspx. Here you will be able to register for the conference, submit your paper and get conference updates.

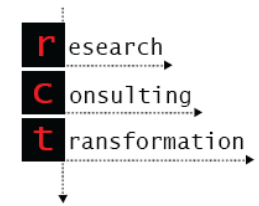
Submissions

Full length papers should be submitted by April 15. Submission of full length papers is mandatory for presentation at the workshop and consideration for the awards. Submissions will undergo a **peer-review process** and final acceptance will be communicated by April 24.

Venue

The workshop is going to be held at the Ramada Jarvis Hotel, in the heart of Inverness. Capital of the Highlands, Inverness is the gateway to the Highlands of Scotland and the surrounding area, including the famous Loch Ness. There is plenty to see and do in and around Inverness. Browse city shops in the Victorian Market or take a stroll to Inverness Castle, which dominates the River Ness and one of the most beautiful riverside settings in Britain. The city has three golf courses, and is close to other high quality courses such as the championship links at Nairn and Dornoch. The hill lochs and rivers around Inverness are famous throughout Scotland for the quality of their fishing for salmon, sea trout, brown trout, rainbow trout and pike. As for hill walking, there are paths to suit all interests. Loch Ness and the Moray Firth are both close at hand and are popular with sailors and windsurfers. Last, a range of other outdoor activities are available: canoeing down the River Ness or the Caledonian Canal, mountain biking or rock climbing, gorge walking and quad biking.

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THE 3RD NORDIC OUTSOURCING WORKSHOP

NOW2008 - Inverness
May 26-27, 2008

Important Dates:

February 15: Conference web-site available for papers' upload and conference registration

April 15: Deadline for submission of full length papers

April 24: Deadline for communicating acceptance/rejection of extended abstracts & full-length papers

May 15: Registration closes

Workshop Fees

Three options are available for registration:

A— 3 nights Workshop Package: **£ 361**

B— 2-nights Workshop Package: **£ 286**

C— No-accommodation Workshop Package: **£135**

All options include delegates' package, lunch on the two days of the workshop, and workshop dinner. Options A and B include also 3 and 2 nights overnight stay in bed and breakfast at the Ramada Jarvis Hotel where the conference will be held.

We have reserved 30 rooms with a fantastic view over the river until April 28th. Rooms are going to be assigned on a first come first served basis.

For any information please contact the organisers:

Organisers' website: www.carismarct.com
Workshop website: www.carismarct.com/NOW2008.aspx
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